



Make Waves during our 50th Anniversary as an *Empowerment Partner!*

What kind of impact does Waves make?

Waves has been a trusted resource in Williamson County for serving children and adults with intellectual and developmental disabilities for 50 years.

Waves programming provides services for over 1,400 families and individuals annually.

Your organization can be part of that support and provide a platform for the next 50 years of service.

Waves 50th Anniversary Calendar of Events

03 | Annual Fundraising Breakfast
04 | Proclamation at Capitol
05 | Food Truck Friday
06 | Food Truck Friday
07 | Food Truck Friday
08 | Food Truck Friday
09 | 50th Celebration
Monthly | Media Coverage
Weekly | Waves of Awareness Podcast

Waves Programs & Services

Early Learning Program

- Provides developmental therapy to children from newborn to five years old with a developmental delay or disability
- Provides vision consultation to children with visual impairment

Adult Services

- Residential Services provides housing and staff within 5 homes throughout Williamson County
- Adult Day Services provide weekday socialization and skill acquisition for adults with disabilities
- Employment Services helps individuals gain skills and employment within our community

Empowerment Partner Levels

\$20,000 Empower Partner

- Name recognition and logo placed in all advertisements, website and displayed at every event.
- Mentions in each podcast episode for the year with the option to record a 20-second ad to be played in each episode

\$15,000 Annual Breakfast Wave Maker

- The Annual Fundraising Breakfast is the primary fundraiser each year at Waves. As a Wave Maker, your organization will be the featured partner with name recognition and logo placement on the website, social media and news articles.

\$10,000 Move & Groove Partner, Fall Celebration Presenting Partner

- In September we will be throwing it back to the 1970's with an all-out disco party to celebrate when Waves was founded. As a Move & Groove Partner, your organization will be the featured partner with name recognition and logo placement on the website, social media and news articles.

\$10,000 Partner of the Pod

- Presenting partner of Waves of Awareness podcast. In 2023, Waves will produce and publish 30 episodes (3 seasons) of WOA. As a Partner of the Pod, your company will have two 30 second advertisements shared in each episode (30 episodes total along with any special release episodes).

\$7,500 Pod Season Partner

- Become a partner of the pod for ONE season (10 episodes) in 2023 Waves of Awareness podcasting. Your company will have two 30 second advertisements in each episode of one season (10 episodes total).

\$5,000 Foodie Friend



















- Partner with Waves for our summertime Food Truck Friday events that take place once a month May through August. Your company logo will be displayed in the promotion of each event and during the events.

Build Your Partnership

If you are interested in donating a different amount, we'd love to customize a partnership with you for the year.

50 years of service did not happen alone, the generosity of the community has helped us succeed and will continue that success. We need your support. If you are interested in partnering with Waves during our 50th Anniversary celebration, please email Staci Davis at sdavis@wavesinc.com.

Empowerment Partners

	Empower Partner	Waves Maker	Move & Groove Partner	Partner of the Pod	Pod Season Partner	Foodie Friend
Logo placement on website						
Partner recognition at Breakfast Event						
Partner recognition at Food Truck Events						
Partner recognition at 50th Celebration						
10 complimentary tickets to the 50th Celebration						
Recognition on each podcast for the year (30 mentions)						
Recognition on each podcast for one season						
Option to record 20 or 30-second ad to be played in each episode of podcast	20-sec ad in each episode for year			30-sec ad in each episode for year	30-sec ad in each episode for one season	
Name and logo feature in quarterly newsletter (over 2,000 inboxes)	4	1	1	1	1	1

RETURN ON *Impact*

- 6.5K reach (growing) weekly posts on social media
- 3,000+ unique downloads on podcast
- nationwide reach through podcast (some international audience)
- enrich the lives of adults with intellectual & developmental disabilities
- empower children with disabilities to meet developmental milestones